

Clayton Jackson Photography



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CLAYTON JACKSON PHOTOGRAPHY

WEDDING PHOTOGRAPHY PACKAGES AND PRICING



With the many choices and decisions before you in preparation for your wedding day, I am pleased to offer you a comprehensive full service wedding photography package which includes all your images (digital and filmic) burned to a CD at the highest possible resolution. This will give you the option of having any number of additional images from your wedding day printed at the photographic processing and printing establishment of your choice. For prints and proofs (available upon request), I use only museum-quality archival matte or semi-gloss photographic paper (archival high-gloss paper available upon request).

Wedding Package: \$1900.00

Includes the following:

- ❖ 7 HOURS OF Wedding Photography
- ❖ Online viewing of over 400 images at my website, www.clayjacksonphoto.com
- ❖ A photo CD for you to hand out to family and friends
- ❖ At least 400 printed 4x6 images from your day
- ❖ A 10x10 coffee table book with 40 pages.



BACKGROUND AND CREDENTIALS



I took an early interest in photography. At age eight, inspired by a television program about photography and film processing, I used a marker to color the bathroom light bulb red, pulled the film out of the canister and ran it under the faucet. Undaunted by my initial failure, I built a real darkroom a few years later with the help of my father; that was the real beginning of my growth as a photographer and as a witness to the human record.

Degrees, Awards, Publications

- ❖ Bachelor of Arts in Photojournalism, Western Kentucky University, 1996
- ❖ Chief Photographer, *Advocate Messenger*, Danville, KY
- ❖ Numerous awards for Kentucky Press Association and national photographers association
- ❖ Participant, Eddie Adams Workshop, Jeffersonville and New York, NY September 9-13, 2002. A book was published this year with photographs from the assignments in New York City.
- ❖ Various photographs published in newspapers and websites around the world including USA Today, CNN, MSNBC, The Washington Post, New York Post, Christian Science Monitor, and Weekly Reader.
- ❖ Freelance Work:
 - University of Kentucky, 2001-current
 - Centre College, Danville, KY, 1996-current
 - Pepsi Corporation
 - Within Reach, a charitable environmental organization founded by Kevin Richardson of the pop group Backstreet Boys.



ABOUT MY WEDDING PHOTOGRAPHY



I have photographed over 50 weddings, and what I hear from my clients is that they envision their wedding pictures as much more candid and intimate than merely a series of stiffly-posed line-up shots of relatives and the bridal party. The photojournalistic approach I bring to wedding photography allows me to capture not only the sequence of the day's events, but also the spirit and atmosphere of your wedding.



When photographing weddings, I use both 35mm and digital cameras in addition to medium-format, which produces 5x5 prints and is the format most often used in traditional wedding photography. All images of your wedding day will be shot in color. If you prefer black-and-white images for some or all of your wedding photography, please indicate that to me and we can discuss the various options available to you so that you get the kinds of wedding pictures you want.

GETTING STARTED AND WHAT TO EXPECT THE DAY OF YOUR WEDDING



- ❖ My guarantee to you, should you choose me to record your wedding day, is that I will work with you to determine the specific shots that are most important to you. It will be helpful to me if you would provide me with a list of “must-have” shots including the names of the people who should be in those shots approximately two weeks before your wedding so I can become familiar with your list ahead of time; that way, I’ll already know what you want and will be able to focus on photographing the day’s events!



- ❖ One of the compliments I value most about my wedding photography is the comment that I stay “under the radar” and out of your guests’ line of vision. My training and background in photojournalism has taught me how to get the best shot while being as unobtrusive and inconspicuous as possible. I always try to work in such a way that none of your wedding guests will complain to you later about “the obnoxious photographer who bossed everyone around at your wedding.” After all, it’s your day, not your photographer’s!





1. Rehearsal Dinner coverage.

- ❖ Available for an additional \$150.00 per hour.

2. Wedding Albums/Display options.

- ❖ Although wedding albums are not included in the price of your wedding package, I can help you select an appropriate wedding photograph presentation and storage system from a wide variety of vendors of traditional elegant wedding albums as well as artisans who design and produce sophisticated handmade albums, archival clamshell presentation boxes and display folios (a popular choice with parents and grandparents, as well as for gifts!). If you decide you'd like to purchase an album or other storage or display system, we will help you in selecting, laying out (and in some cases, custom designing!) and ordering a beautiful album or presentation box to house and display your wedding photographs. Prices vary according to vendor, size and materials used.



3. Travel.

- ❖ I consider it an honor to be asked to travel to your wedding destination. When photographing a wedding outside of Central Kentucky, I charge only for lodging, and transportation—never for “lost” time the day before and after a wedding. Just call or e-mail me for a quote based on lodging, airfare and/or rental car.

Wedding Letter of Agreement

Thank you for choosing Clayton Jackson Photography!

Clients:

(Bride) _____ (Groom) _____

Day Phone: _____ Evening Phone: _____

Address: _____

E-mail: _____

Ceremony location: _____ Date: _____ Time: _____

Reception location: _____ Date: _____ Time: _____
(if different from ceremony location)

Charges

- ❖ Fees are based on coverage and package selection.
- ❖ All prints (excluding proofs and/or any reprints included in your package selection) will be purchased in addition to the fee and in accordance with Clay Jackson Photography's standard price list.
- ❖ Charges for additional services or products (including but not limited to rush service, purchase of albums, presentation boxes and/or folios, additional hours of coverage or travel) requested by the Client will be billed to the Client.
- ❖ Payment for additional services and products must be paid in full before delivery or performance of products and services.

All parties involved in this Agreement have read both the **front and back** of the Agreement and agree to all terms and conditions.

Clients: (Bride) _____ Date: _____

(Groom) _____ Date: _____

(Other) _____ Date: _____

Clay Jackson Photography _____ Date: _____

*This Agreement is subject to the terms and conditions listed on the **reverse side**.*

Deposit paid Date: _____

Balance paid Date: _____

Paid in full Date: _____

Deposit posted date: _____

Balance posted date: _____

PIF posted date: _____

Wedding Photography Packages
Terms and Conditions

1. Deposit and Payment.

- ❖ A \$500.00 deposit reserves your wedding day.
- ❖ The balance of the fee is due 30 days before your wedding.
- ❖ In the case that the event is cancelled, all monies collected, less a non-refundable fee of \$200.00 which will be deducted from your deposit, will be refunded to the appropriate party or parties. This cancellation fee may be re-applied subject to availability if the event is rescheduled.
- ❖ Additional reprints not included in your photography package will be ordered separately, and payment for those reprints is due in full before delivery.

2. Negatives, Digital Images and Reproduction.

- ❖ All negatives are the property of Clay Jackson.
- ❖ Clay Jackson owns the copyright on all images, both filmic and digital; *unless otherwise specified* in your wedding package contract, Clay Jackson reserves the exclusive right to make reprints of any and all images.
- ❖ All proofs included in your wedding package are yours to keep, but reproduction of proofs is prohibited by federal intellectual property law.

3. Liability.

- ❖ If Clay Jackson is unable to carry out contracted duties on the date(s) agreed upon, all monies collected for this agreement will be returned to the appropriate client(s), but Clay Jackson will have no further liability.
- ❖ In the highly unlikely event that, during exposure, transportation, processing and printing, film and/or photographs become damaged, Clay Jackson's liability is limited to the refund of all payments received for this contractual agreement.
- ❖ Because a wedding is an uncontrolled event, Clay Jackson cannot guarantee capture or delivery of any specifically requested image(s).

4. Price list.

- ❖ All charges in this Agreement are based upon Clay Jackson Photography's standard price list.
- ❖ Clay Jackson Photography reserves the right to make changes to the price list.
- ❖ Print orders will be charged at the prices in effect at the time the order is placed.
- ❖ Delivery of reprints or of any other order is contingent upon receipt of payment in full for services or products rendered.

Bride: _____ Signature: _____ Date: _____

Groom: _____ Signature: _____ Date: _____

Party responsible for payment (if other than bride and groom):

Name: _____ Signature: _____ Date: _____

Mail or fax your completed and signed Wedding Letter of Agreement to:

914 Rosemont Avenue Danville, KY 40422

Phone: 859.936.9573 Fax: 859.323.6805

E-mail: clay@amnews.com